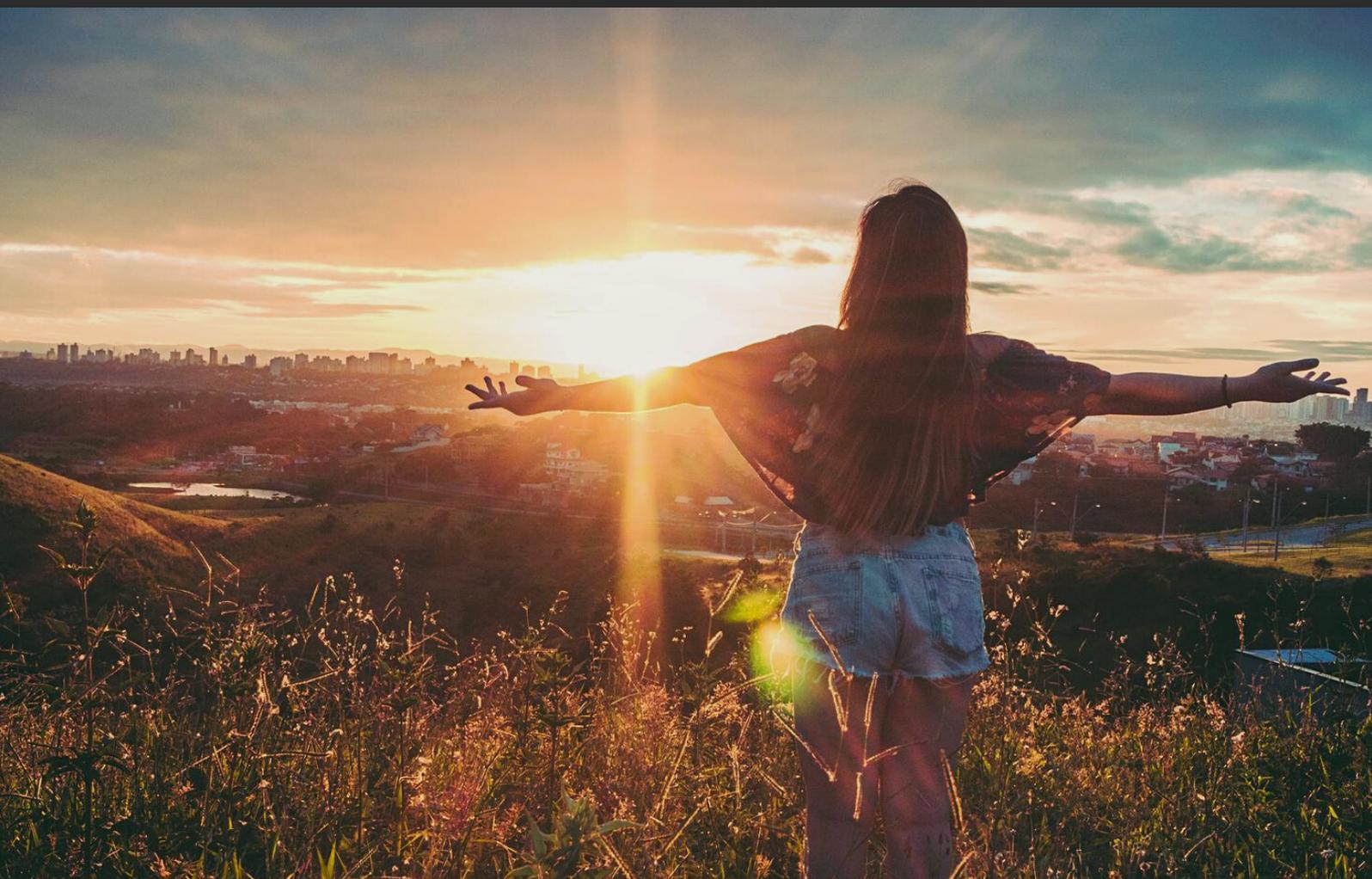


**20**  
second quarter  
**20**

**NEWSLETTER #2**

NePornu, z. s.

**NE**  
**PORNU**



## 01

# Opening message

Dear friends,

the past couple of months were really difficult for many people, so I hope you made it through them in good health. Also, I want to thank all of you who took interest in the project in this difficult period, and supported it. I really appreciate it.

Because of the safety regulations connected with COVID-19, all seminars and presentations we cancelled. A couple of seminars took place online, but compared to the standard situation, it was minimal. Plus, summer is coming up and very few seminars take place during this period, not to mention that the situation around the festivals and other events is also very uncertain. Nevertheless, I have started planning seminar dates for the fall.

Personally, I see great success behind the fact that, within six months, we were able to raise enough money to cover this year's budget. There is a stable base of regular donors who make up about 1/3 of the whole budget, and several one-time donors have supported us even more than once. Therefore, from July on, all new donations (both regular and one-time) will be contributing to the 2021 budget.

As for *Pornoholics Anonymous*, we have started a new online group for people in Prague, which should start meeting in person in September. We also plan to start a general online group, and we are considering starting one specifically for women.

I am very grateful for how the project keeps on growing and moving forward - more and more people are learning about the help we offer, they are grateful for what we do, and we are building new partnerships. Thank you for being a part of this!

*Pete Lupton, ředitel NePorno, z. s.*

**NE  
PORNU**



# Project in numbers (April - June)



Number of clients: **108 clients**  
(190 since January)

- 54 clients (April-June 2019)
- +100% compared to last year

Number of e-coaches: **22**

- 13 more in training

Online courses: **92 registrations**

- completion rate: 42 %
- **new course:** Když je partner závislý na pornu (Course for women whose partner is addicted to porn.)

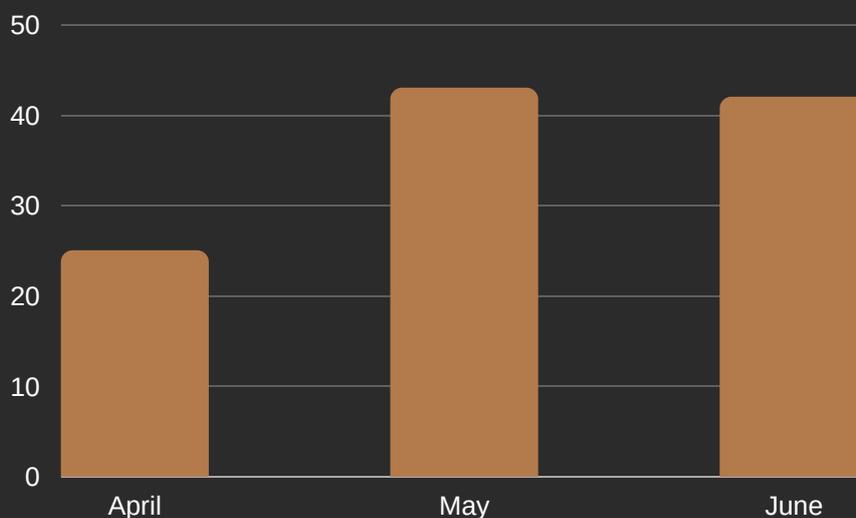
Social networks:

- Facebook: **849 followers**
- YouTube: **305 subscribers**
- Instagram: **169 followers**

Web NePorno.cz:

- **5 500 users**
- **7 500 visits**

Number of contacts (April - June)



## 03

# Financial report

Since January 2020, we have been operating as the non-profit organization NePornu, z. s. We do not receive state funding, and instead are supported by small donors. **The budget for 2020 is 565,000 CZK (23,000 USD).**

Currently, when we add up all the income and recurring donations for this year, we have enough finances to cover this year's budget. This means that, from July on, all new donations will be contributing to the budget for 2021, which will help us when we begin planning it in September.

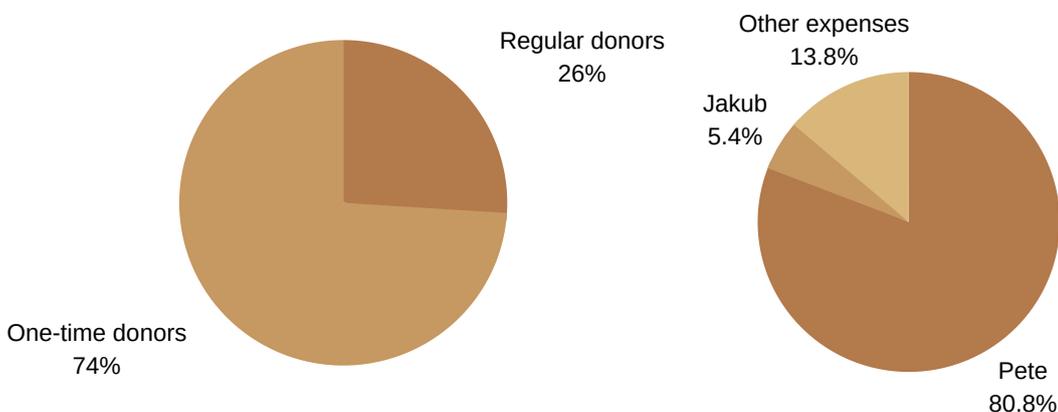
**Total income for 2Q 2020 was 180,797 CZK (7,600 USD).**

- Regular donors: 47,000 CZK
- One-time donors: 133,797 CZK

**Total expenses for 2Q 2020 were 115,778 CZK (4,900 USD).**

- Full-time (Pete): 93,600 USD
- Part time (Jakub): 6,240 USD
- Other expenses: 15,938 USD\*

\*Other expenses include travel expenses, promotional materials, office rent, website, accounting, etc..



# What is coming in 3Q 2020?



# 04

In general, summers tend to be quite calm because churches are not interested in seminars and presentations during this period. Also, since there are still some public health safety restrictions in place, many summer festivals have been cancelled. However, several seminars will still take place during the summer, and things should get back to normal in September.

The preparation of the **spring training for e-coaches** has taken longer than expected, so it will take place during the summer, as well. We have also regular monthly meetings with our e-coaches. This type of support is very important, so it will also continue during the summer.

Additionally, we want to start working on a new online course that will be focused on small groups leaders in the church. It should prepare them, so that they would be able to open this topic in their small group meetings and help those who need support.

Throughout the summer, we also want to keep expanding the support groups of *Pornoholics Anonymous*. In July, we will start a general online group for men, and we are also looking for a leader for an online support group for women. In September, we will start face-to-face meetings in Prague, and hopefully in other cities, as well. We also need to raise support for *Pornoholics Anonymous*. The goal is to raise **100,000 CZK by September**, and we still need 71,450 CZK (3,000 USD).

## General needs

- New e-coaches
- New regular donors
- New life stories (published
- *anonymously* on NePorno.cz)
- New leaders of the support groups "Pornoholics Anonymous"

## Current needs

- Raise 71,450 CZK (3,000 USD) for *Pornoholics Anonymous*. Donate through:
  - [Darujme.cz](https://darujme.cz)
  - Czech bank account: 2601745437 / 2010
    - (var. symbol: 200)
  - or through [JARON](#)
- Especially male e-coaches
- Woman/women to lead an online support group (*Pornoholics Anonymous*)



## NEWSLETTER #2

NePornu, z. s.

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IČ: 08772207

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